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Endicia Unveils Seamless Integration with the eBay Marketplace

Mac and PC Users Can Now Easily Import Orders and Post-back Tracking Information

PALO ALTO, Calif., June 18, 2013 – Endicia, a leading provider of e-commerce shipping technology, today announced a direct integration of its shipping software with the eBay marketplace. This seamless and user-friendly feature increases shipping efficiency and reduces manual error, allowing sellers to focus on what really matters – running and growing their businesses.

Click to tweet: Sell on eBay? – Endicia now integrates directly with eBay's marketplace bit.ly/18HeI5O

Now eBay sellers can easily meet eBay's tracking requirements with just the push of a button. The feature allows them to import order information into their Endicia software and automatically post-back tracking information right into their eBay vendor profile. This eliminates the need for copying and pasting data.

The software also offers label printing and customization services so that businesses can create a unique and professional image to promote their brands.

"We are thrilled to offer a solution specifically for those eBay businesses that are just getting started," said Amine Khechfe, general manager and co-founder of Endicia. "Our new feature provides an affordable solution to help small eBay businesses free up time previously spent manually entering shipping data, which increases efficiency and allows them to focus on growing their businesses."

Endicia's software is not only compatible with PC, but is also the only native solution of its kind available for Mac. The new feature is available starting at \$15.95/month with Endicia's Endicia for Mac and Endicia Premium service plans, as well as through the Endicia Professional service plan for \$34.95/month.

With this integration, eBay sellers can expect simplicity and ease when printing their shipping labels. For eBay sellers shipping more than five packages a day or those with storefronts on multiple platforms, Endicia's services are integrated into a number of e-commerce service providers. These partnerships provide online sellers with fast and efficient label printing services from within the programs they use to manage their businesses every day. Visit www.endicia.com/ebaysolutions for more information.

About Endicia

Endicia, a leading provider of e-commerce shipping technologies and services, offers solutions that help businesses, small and large, run their operations more smoothly and function more successfully. Endicia also provides seamless access to U.S. Postal Service® shipping services through integration with more than 200 partner applications. A trusted partner of the U.S. Postal Service since 1987, Endicia has printed more than \$10B in postage. Headquartered in Palo Alto, Calif., Endicia is part of Newell Rubbermaid's global portfolio of leading brands. For more information on Endicia products and services, visit www.endicia.com. Follow Endicia on Twitter at @Endicia.

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